



County Name	Survey Type	Grade Level	Number of Respondents (N)
Mercer County / 051	Parent/Guardian	11	79

County Level Response Rates:

Surveys Administered	617
Surveys Received	79
County Response Rate (%)	12.8%

Results (Percentages) by Survey Question

1. What is your gender

	(%)
Female	77.2%
Male	22.8%
Other	0.0%
No Response	0.0%

2. What is your relationship to the child who brought this survey home?

	(%)
Parent	91.1%
Legal guardian	7.6%
Step or foster parent	2.5%
Grandparent	3.8%
Other	0.0%
No Response	NA

3. What is your race?

	(%)
White	87.3%
Black or African American	7.6%
Asian	0.0%
American Indian or Alaska Native	1.3%
Native Hawaiian or Other Pacific Islander	0.0%
Two or more races	3.8%
Other	0.0%
No response	0.0%

4. What is your ethnicity?

	(%)
Hispanic or Latino	0.0%
Not Hispanic or Latino	82.3%



Other	0.0%
No Response	17.7%

5. What is the main language you speak at home?

(%)	
English	100.0%
Spanish	0.0%
Other	0.0%
No Response	0.0%

6. Which of the following options best describes your family's total annual income?

(%)	
\$30,000 or less	30.4%
\$30,001 - \$60,000	19.0%
\$60,001 - \$100,000	21.5%
\$100,001 or more	12.7%
Don't know or I'd rather not say	13.9%
No Response	2.5%

7. What is the highest level of education obtained by your child's Mother/Father?

	Mother (%)	Father (%)
Some high school	3.8%	7.6%
High school diploma/GED	31.6%	44.3%
Some college	20.3%	17.7%
2-year college degree (Associate's)	21.5%	6.3%
4-year college degree (Bachelor's)	8.9%	11.4%
Master's degree	11.4%	6.3%
Ph.D. or higher	0.0%	0.0%
Don't know	1.3%	5.1%
No Response	1.3%	1.3%

8. If you have other children, how many have attended or are currently attending college?

(%)	
0	58.2%
1	16.5%
2	3.8%
3	0.0%
4	0.0%
5 or more	0.0%
I don't have other children	20.3%
No Response	1.3%



9. Have you talked to your child about attending college?

	(%)
Yes	97.5%
No	2.5%
No Response	0.0%

10. How strongly do you agree or disagree with the following statements?

	Strongly Agree (%)	Agree (%)	Disagree (%)	Strongly Disagree (%)	No Response (%)
Attending college is important to my child's career goal and future.	65.8%	27.8%	2.5%	1.3%	2.5%
It's too early to think about my child going to college.	1.3%	1.3%	27.8%	67.1%	2.5%

11. What is the highest level of education that you would...

	Like your child to get? (%)	Expect your child to get? (%)
High school or less	1.3%	2.5%
Some college	8.9%	6.3%
2-year college degree (Associate's)	6.3%	16.5%
4-year college degree (Bachelor's)	36.7%	46.8%
More than a 4-year college degree	45.6%	27.8%
No Response	1.3%	0.0%

12. Has anyone from your child's school or GEAR UP ever spoken with you about...

	Yes (%)	No (%)	No Response (%)
College Entrance Requirements	31.6%	67.1%	1.3%
Availability of Financial Aid	30.4%	68.4%	1.3%

13. Do you know about financial aid and the cost and benefits to your child of pursuing a postsecondary education (e.g., going to college)?

	(%)
Yes	68.4%
No	30.4%
No Response	1.3%



**2018-19 Year 5 Parent/Guardian Survey
County Summary Report**

14. Do you think that your child could afford to attend one of the following types of colleges using financial aid, scholarships, and your family's resources?

	A public 4-year college (%)	A public community/ technical college (%)	A public career/ technical center (%)
Definitely	26.6%	40.5%	43.0%
Probably	50.6%	40.5%	38.0%
Not Sure	13.9%	13.9%	13.9%
Probably Not	2.5%	1.3%	0.0%
Definitely Not	5.1%	2.5%	2.5%
No Response	1.3%	1.3%	2.5%

15. On average, how much do you think it costs for one year of in-state tuition at...

	4-Year Public College (%)	Public Community or Technical College (%)
Up to \$3,000	1.3%	8.9%
\$3,001 - \$6,000	5.1%	44.3%
\$6,001 - \$10,000	43.0%	15.2%
\$10,001 - \$15,000	10.1%	15.2%
\$15,001 - \$20,000	17.7%	8.9%
\$20,001 - \$25,000	10.1%	5.1%
More than \$25,000	11.4%	1.3%
No Response	1.3%	1.3%

*The correct amounts are highlighted in green.

16. How aware are you about the following topics?

	Extremely (%)	Moderately (%)	Slightly (%)	Not at All (%)	No Response (%)
FAFSA (Free Application for Federal Student Aid)	22.8%	38.0%	21.5%	17.7%	0.0%
College Savings Plan/529	10.1%	35.4%	29.1%	25.3%	0.0%
ACT /SAT	29.1%	48.1%	17.7%	5.1%	0.0%
WV Higher Education Grant	11.4%	41.8%	20.3%	26.6%	0.0%
Federal Pell Grants	15.2%	39.2%	20.3%	25.3%	0.0%
Federal Student Loans	17.7%	44.3%	25.3%	12.7%	0.0%
Federal Work-Study	10.1%	38.0%	16.5%	34.2%	1.3%
Scholarships (e.g., PROMISE or Institutional)	16.5%	36.7%	25.3%	20.3%	1.3%
Requirements for College Acceptance	15.2%	46.8%	22.8%	15.2%	0.0%
The Importance/ Benefit of a College Education	49.4%	35.4%	8.9%	6.3%	0.0%



2018-19 Year 5 Parent/Guardian Survey County Summary Report

High School Graduation Requirements	39.2%	43.0%	15.2%	2.5%	0.0%
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17. How much money per academic Year do you think your child can get if he or she qualifies for a...

	Federal Pell Grant (%)	WV Higher Education Grant (%)	PROMISE Scholarship (%)
Up to \$1,000	3.8%	3.8%	6.3%
\$1,001- \$2000	8.9%	16.5%	12.7%
\$2,001-\$3,000	26.6%	35.4%	15.2%
\$3,001-\$4,000	15.2%	17.7%	16.5%
\$4,001-\$5,000	6.3%	12.7%	35.4%
\$5,001-\$6,000	15.2%	6.3%	7.6%
\$6,001-\$7,000	15.2%	3.8%	1.3%
More than \$7,000	7.6%	2.5%	3.8%
No Response	1.3%	1.3%	1.3%

*The correct amounts are highlighted in green.

18. How important have the following resources, individuals, or tools been in gathering information about your child's options for college?

	Extremely (%)	Moderately (%)	Slightly (%)	Not at All (%)	No Response (%)
College or university websites	16.5%	44.3%	22.8%	13.9%	2.5%
College Foundation of WV website	12.7%	36.7%	21.5%	25.3%	3.8%
Other college planning websites	7.6%	26.6%	31.6%	29.1%	5.1%
College fairs	15.2%	27.8%	31.6%	21.5%	3.8%
Television	8.9%	22.8%	29.1%	35.4%	3.8%
Radio	5.1%	17.7%	32.9%	40.5%	3.8%
Direct mail	12.7%	31.6%	22.8%	30.4%	2.5%
E-mail	6.3%	31.6%	21.5%	36.7%	3.8%
Brochures and pamphlets	12.7%	34.2%	34.2%	16.5%	2.5%
Magazines/newspapers	7.6%	19.0%	27.8%	41.8%	3.8%
Signs, posters, or billboards	7.6%	17.7%	31.6%	39.2%	3.8%
Text messages	8.9%	20.3%	21.5%	45.6%	3.8%
School counselor	12.7%	43.0%	22.8%	17.7%	3.8%
Family members	16.5%	41.8%	24.1%	13.9%	3.8%
GEAR UP staff	19.0%	31.6%	26.6%	19.0%	3.8%
College admissions representatives	10.1%	26.6%	27.8%	31.6%	3.8%
Social media (e.g., Facebook, Twitter, etc.)	11.4%	30.4%	24.1%	30.4%	3.8%